

## 1 BOOK REVIEW

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3 Stefan Collignon, *The European Republic: Reflections on the Political*  
 4 *Economy of a Future Constitution*. London: The Federal Trust,  
 5 2003, 212 pp. (www.fedtrust.co.uk), Distribution by Kogan Page Ltd,  
 6 London; ISBN: 1903403626; Price: Hardcover \$75; Paperback GBP  
 7 18.00

8 This book is a major contribution to economics and political  
 9 philosophy. The primary concern of the author is what the consti-  
 10 tution of Europe should be in order to create a democratic European  
 11 republic out of the present European institution, which is the Euro-  
 12 pean Union. The thesis of the book is that the construction of a  
 13 satisfactory governing body must be based on a European democ-  
 14 racy, an electoral democracy, in order to produce a governing body  
 15 that manages the European economy in an efficient manner in the  
 16 creation and distribution of collective goods. His argument is a  
 17 learned one that is articulated in an argument of convincing detail.

18 My intention is to focus on the underlying structure of the argu-  
 19 ment in a way that reveals the special insight of it. Many have  
 20 thought that justice would be served by the formation of a European  
 21 republic, a genuine European democracy. However, Collignon has an  
 22 argument that is novel and must be considered by anyone interested  
 23 in either economic efficiency or social justice or both in Europe but  
 24 also globally. I am persuaded by his argument for a European  
 25 republic, but beyond Europe there is a world to be governed. I do not  
 26 contend that his argument for a European Republic can, without  
 27 qualification, be extended to an argument for a World Republic.  
 28 Nevertheless, the argument has global implications.

29 First let us consider the argument for the European republic. The  
 30 underlying argument has a small number of plausible premises.  
 31 Suppose that the EU simply undertakes management of the economy  
 32 of member states. What are the conditions of efficient management?  
 33 Economies produce two kinds of results that are central to the  
 34 argument. One is intended production of collective goods to which  
 35 everyone has access. Another is the externalities, which are results  
 36 beyond those that are sought. There is a simple set of reflections that  
 37 lead to the argument for democracy. The first is that whether  
 38 outcomes of economic activity produce benefits or losses depends on  
 39 the preferences of those affected. Simply put, the success of economic



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40 activity depends on the production of what those effected prefer.  
41 Those preferences depend in part on the agreed upon values of  
42 constituencies affected by the activity. Collignon calls such constitu-  
43 encies *epistemic* because the members of the constituency are in-  
44 formed of what they are. A better choice of an expression to describe  
45 them, in my opinion, would have been value constituencies. It is  
46 shared values informing preferences that create the constituencies.

47 The epistemic constituencies are individuated by a consensus  
48 within a constituency about preferences. Now, here is one crucial  
49 point that drives the argument. Epistemic constituencies, whether  
50 large or small, know what they prefer and consensually determine  
51 what they prefer. Thus, decision making by a governing body con-  
52 cerning economic activity, or any other activity, will produce results  
53 the merits of which will depend on the epistemic constituencies and  
54 the values upon which they have agreed. This simple observation  
55 yields far-reaching conclusions. If the results produced are contrary  
56 to the preferences of epistemic constituencies, the legitimacy of the  
57 economic activity or policies of the governing body is in question.

58 How can the actions or policies of the governing power be legit-  
59 imated? If the governing body is democratically elected by the epi-  
60 stemic constituencies and follows practices or rules legitimated by  
61 democratic acceptance of them, there is a resolution of the question.  
62 Simply put, the democratic acceptance of a governing power and  
63 rules that constitute the authority of it can legitimate the production  
64 of specific consequences resulting from the exercise of constitutive  
65 rules even if they are not the preferred results of the epistemic  
66 constituencies.

67 Thus, the first point is that a governing body will inevitably pro-  
68 duce results that are contrary to the consensual values of some epi-  
69 stemic constituencies. This can only be a legitimate exercise of power  
70 if the governing body is acting in accord with rules that are demo-  
71 cratically legitimated as constitutive of the governing power. Thus, if  
72 a constitution is democratically adopted and the governing power  
73 acts according to rules that are constitutive of its governing power  
74 according to the constitution, the consequences, if contrary to some  
75 epistemic preferences, gain some legitimacy provided they respect the  
76 constitutional rights of the individuals who would prefer different  
77 results. In short, democratic choice of a constitutional government  
78 gives the constituencies the right to demand that the governing body  
79 acts in accordance with the rules that constitute it by the constitution.  
80 It does not give them the right to receive what they prefer in terms of

81 specific actions and their consequences. Collignon's basic principle is  
82 that a governing power can legitimately deny to individuals and  
83 constituencies what they prefer if and only if the governing body is  
84 following the rules that are constitutive of its power by democratic  
85 choice. This argument, as Collignon notes, is derived from Rawls,  
86 and following Rawl's account of constitutive rules and practices,  
87 Searle.

88 So the first argument for democracy, which is familiar, is that it  
89 provides the only legitimation for a governing body to act contrary to  
90 the preferences of individuals and constituencies. This leaves open the  
91 question of how direct the democracy must be. Is it sufficient that  
92 leaders of democratic states or their appointees act in accord to reach  
93 agreement about governing Europe? Collignon argues for the direct  
94 election of members of a legislature on the grounds that individuals  
95 and constituencies whose preferences are denied will suffer the dis-  
96 content resulting from the recognition that they did not agree to the  
97 rules constituting the power of the governing entity. His point is that  
98 it is social consensus that stands behind the legitimation of rules and  
99 practices. Consensus about the constitutive rules is what legitimates  
100 the exercise of them and especially of those inevitable results that are  
101 contrary to the preferences of the epistemic constituencies that have  
102 dissenting values.

103 Collignon argues that dissent is consistent with legitimate gover-  
104 nance when legitimated by democratic acceptance of constitutive  
105 rules. This provides Collignon with a more central doctrine of his  
106 account that was influenced by the work I did with Carl Wagner,  
107 which was independently anticipated by M.H. DeGroot, on con-  
108 sensus. We explored the question of the formation of consensus as the  
109 result of people altering probabilities and preferences they hold by  
110 assigning positive weight to the probabilities or preferences of others.  
111 Simply put, if individuals belonging to a group divide a unit vote  
112 between their own preferences and those of others, modifying their  
113 position by weighted averaging, the process, when iterated and sat-

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<sup>1</sup> K. Lehrer and Carl Wagner, *Rational Consensus in Science and Society* (Dordrecht: Reidel, 1981), I discuss the application of the theory to political philosophy in "Individualism, Communitarianism and Consensus," *The Journal of Ethics*, 5(2001), pp. 105–120.

<sup>2</sup> M.H. DeGroot, "Reaching a Consensus," *Journal of the American Statistical Association*, 69 (1974), pp. 118–212. Collignon describes us a following DeGroot which is not historically accurate. I discovered the consensus theorem independently, but the first publication of the consensus theorem was DeGroot.

114 isfying a condition of connectedness of positive respect will converge  
115 toward consensus. The positive respect condition is rather minimal. It  
116 allows for individuals to initially assign zero weight to others pro-  
117 vided there is a vector of positive respect in which each individual  
118 gives positive respect to the next person in the sequence. So, it is  
119 possible that the connectedness condition should be satisfied if each  
120 person assigns positive weight to himself or herself and to one other  
121 person, the next person in the sequence. The condition assuring  
122 convergence is fairly minimal provided that there is sufficient contact  
123 between members of the group. Collignon has adopted and adapted  
124 the model, which he calls the *stochastic consensus model* to distinguish  
125 it from deterministic models of Buchanan-Tullock unanimity, in a  
126 very innovative way.

127 Once the consensus of a constituency is defined in this way, it  
128 becomes clear that the consensus of the epistemic constituency is  
129 dynamic rather than static. Preferences of the constituency change  
130 as they give positive respect to others in the group, and more  
131 interestingly, outside the group, resulting from exchange of infor-  
132 mation and significant contact. This supplies another reason for the  
133 democratic choice of a constitution, a governing structure and rules  
134 constitutive of the power of it. Democratic choice necessitates  
135 discussion of political issues and provides significant contact be-  
136 tween members of a constituency, and more importantly, between  
137 members of different constituencies. The importance of the latter  
138 becomes salient when one observes that two groups that are dis-  
139 joint and isolated can be joined to yield a consensus by one  
140 member of each group giving positive weight to a member of the  
141 other group which is reciprocated and sustained in iteration of  
142 weighted averaging.

143 Moreover, as Wagner and I showed, the weights that members of  
144 the group assign to each other do not have to remain constant to  
145 reach consensus between the members of the group provided that  
146 connectedness is maintained and positive weight is not diminished  
147 too rapidly. The insight of the dynamics of reaching consensus in a  
148 democratic process even if it does not converge to agreement at the  
149 time of the vote is pretty clear. There is a consensual commitment to  
150 the voting, a process of democratic choice. Though Collignon does  
151 not put it this way, one of the constitutive rules of democracy is that

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<sup>3</sup> J. Buchanan and G. Tullock, *The Calculus of Consent: Logical Foundations of Constitutional Democracy* (Ann Arbor: University of Michigan Press, 1962).

152 those who govern are chosen by vote. It is a clear case of the point  
153 that Collignon makes concerning economic choice. You may not get  
154 what you prefer. Some constituencies may not get what they prefer,  
155 when the vote is counted. But they have agreed to a constitution,  
156 which makes choice by the vote a rule that is constitutive of the  
157 selection of legislatures and leaders.

158 Some of this argument will seem familiar enough, but there is an  
159 innovative aspect, perhaps revolutionary aspect, of the argument that  
160 places it in opposition to a standard model of consensus by social  
161 choice. A standard social choice model is based on the assumption of  
162 static preferences of members of a community creating conflicting  
163 externalities. This model of static preferences incorporating rigid  
164 conflict is replaced by a dynamic model of preferences of members of  
165 a community altered by the weights they assign to other members of  
166 the community. The importance of this change of economic model is  
167 salient in the work of Collignon.

168 It has been assumed that political activity takes place against a  
169 background of static individual preferences. If the cost of creating  
170 collective goods is the result that some individual or group of indi-  
171 viduals do not receive what they prefer, then an externality is created.  
172 That model ignores the possibility, and the actuality, that a process of  
173 political or social choice may influence preferences in a way that  
174 reduces externalities. If, for example, political decision is the result of  
175 exchange of information and negotiation that alters individual pref-  
176 erences to match social preferences, then externalities that would  
177 have resulted from a static retention of the original preferences is  
178 altered in the dynamic process of reaching consensus. If, in an ideal  
179 case, consensus is reached by a dynamic process in which consensual  
180 preferences become individual preferences, the process would elimi-  
181 nate externalities by eliminating conflict between social preferences  
182 and individual preferences.

183 Some have suggested highly idealized processes for achieving such  
184 results, J. Habermas, noted by Collignon. But consensus may arise  
185 from processes that are not ideal provided only that individuals reach  
186 consensus by consistently modifying their conflicting preferences,  
187 rather than retaining the conflict, in terms of positive weight they  
188 assign to the preferences of others. Such a process modifies individual  
189 preferences by aggregating them with the preferences of others in

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<sup>4</sup> J. Habermas, *The Theory of Communicative Action, Volume 1: Reason and the Rationalization of Society* (London: Heinemann Foundation, 1984).

190 terms of the weights individuals assign to others. The application and  
191 brilliant modification of the consensus model Wagner and I proposed  
192 to apply to dynamic change enables Collignon to conclude that the  
193 democratic process has a dynamic duality in dealing with conflicts  
194 between individuals and constituencies. In the first places, the con-  
195 sensual process legitimates externalities of democratic choice result-  
196 ing from the application of constitutive rules of governing power  
197 consensually accepted. Dissent may remain, but conflict is resolved  
198 by commitment to the results of consensual exercise of democratic  
199 power. More fundamentally, the democratic process involving ex-  
200 change of information in discussion of controversial issues reduces  
201 externalities as the result of the alteration of individual preferences to  
202 match consensual preferences as individuals give positive weight to  
203 the preferences of others and consistently modify their preferences in  
204 terms of the weights they give to the preferences of others.

205 There are many interesting and important reflections about the  
206 need for democracy, the need for the choice of the European leaders,  
207 including the president, by a European electorate rather than by  
208 national leaders. The basic reason is that there is a European electoral  
209 body that may disagree with its national leaders about the choice of  
210 those who should govern the European Republic. He argues both  
211 theoretically and empirically that only the choice of a constitution  
212 and political leaders by democratic vote of the citizens of Europe can  
213 provide the legitimation for constitutive rules of governance and the  
214 actions of the leaders. If they are not democratically chosen, then  
215 individuals and epistemic constituencies may doubt the legitimacy of  
216 actions that are contrary to their preferences.

217 A bonus of democracy, Collignon insists, is that the process of  
218 deliberation, discussion and democratic choice may increase respect  
219 and reach consensus. When consensus is created between formerly  
220 isolated epistemic constituencies, consequences that were external to  
221 the consensus of a group may become internal to it. Whether  
222 something is an externality for a group or an internal preference of it  
223 may be altered by the formation of a new consensus concerning  
224 preferences. The internalization of externalities may be a by-product  
225 of the democratic processes of deliberation. Even minimal increase in  
226 respect can, as we have noted, connect isolated constituencies into a  
227 combined if not unified constituency with new consensual preference.  
228 If that seems too much to hope for from the democratic process, one  
229 may at least hope for some movement of opinion and preference in a  
230 consensual direction.

231 This book is a bold and scholarly defense of democracy and  
232 democratic deliberation in the special case of Europe and the con-  
233 stitution for a European Republic. I find it very convincing. I have  
234 not sought to present the details of the argument, which I greatly  
235 admire. What I wish to notice in conclusion is that the argument is a  
236 powerful defense of democracy against the opponents of it both at the  
237 national level and globally. It is not difficult to extend the argument  
238 about Europe to the world and a World Republic. Collignon sees  
239 clearly that the rules constitutive of legitimate power depend on a  
240 structure of existing practice. What he also sees more clearly than  
241 others is that the process of deliberation to reach the constitution and  
242 constitutive rules of democratic governance has the power to create  
243 positive respect where it was lacking and begin the process of con-  
244 verging, however slowly at first, toward wider social consensus and  
245 the internalization of new consensual preference.

246 The democratic process legitimates the exercise of power at the  
247 same time that it internalizes externalities to eliminate irresolvable  
248 conflict that results in the violence of attempting to resolve issues by  
249 war. South Africa seems to me an empirical test case of the thesis.  
250 Perhaps the reason that democracy works when it does is that the  
251 deliberation used in the creation and evolution of it connects groups  
252 to form a new consensus. When it succeeds and there is convergence  
253 toward consensus within and among groups, externalities are reduced  
254 in a way that makes democracy succeed. Perhaps the efficiency of  
255 democracy is the result of creating consensus and reducing the  
256 externality of consequences. The process of democratic deliberation  
257 may be what makes the actions of democracy acceptable. The success  
258 of democracy may be internal to democratic processes that create  
259 consensus by increasing positive respect for others. Collignon's  
260 articulation of this idea of the relationship of consensus to democracy  
261 is a major contribution to political theory.

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